

2024 FOUNDATION ANNUAL REVIEW



Phelps Health
FOUNDATION

PHELPSHEALTH.ORG/FOUNDATION



ABOUT THE PHELPS HEALTH FOUNDATION

The Phelps Health Foundation serves as the philanthropic arm of Phelps Health to support the Hospital's mission to provide high-quality, accessible healthcare.

Established in 1996, the Foundation is a 501(c)3 organization that provides for the healthcare needs of our community through the Mission Fund, which supports Phelps Health initiatives and patient needs.

VISION

To help provide for the healthcare needs of our community and inspire the recognition of Phelps Health as a preferred health system.

VALUES

Phelps Health CARES
(Compassion, Accountability, Respect, Excellence, Service)

ROLE

The Phelps Health Foundation cultivates philanthropic support and fosters community connections to advance our healthcare system's mission and goals.

TEAM AND BOARD MEMBERS

Cindy Beger
President

Joe Polizzi
Vice President

Dr. Chris Spencer
Treasurer

Andrew Miller
Secretary

**Sammy Auxier • Jessica Beucler • Kathy Brown • Representative Bennie Cook • Matt Keyes
Representative Don Mayhew • Anna Roshan • Sheldon Shaver • Carrie Snider • Bobbie Stiritz
Joyce Thomas • Joy Tucker • Dr. Ron Wilkerson**

Ex-Officio Members:

**Jason Shenefield • Keri Brookshire-Heavin
John Money • Jana Cook • Dick Elgin**

Foundation Staff:

**Paige Marsolais-Heitman, Director of Philanthropy
Beth Dare, Database Administrator
Cody Fulkerson, Annual Fund Manager
Laura Light, Annual Fund Manager**

FOUNDATION EVENTS AND DONOR IMPACT

In 2024, the Foundation hosted several successful events that brought our community together to support crucial initiatives.



2024 was a banner year!

- ↑ **30% increase in number of donations from 2023**
 - Donors bolster innovation, unite our community and serve the vulnerable.
 - Together, we accomplish what none of us could do alone.
- ↑ **60% increase in total donation amount from 2023**
- ↑ **Over 500 attendees at key fundraising events**

SIGNATURE EVENTS IN 2024



Employee Giving Campaign: CARES IN ACTION

In 2024, Phelps Health employees raised over **\$85,000**. Our team members make a difference in the lives of patients, coworkers and the community daily.

Through the Employee Giving Campaign, they contribute to patient care programs, services, education, technology and equipment that benefit all staff. Employees support the campaign through online donations.



Butterfly Release Celebration

The Butterfly Release Celebration is a heartfelt event that brings together families and friends to honor and remember loved ones who have passed, symbolized by the release of butterflies. These delicate creatures, symbolizing hope and the continuation of life, provide a comforting moment of reflection as attendees watch them take flight.

In 2024, community members and businesses raised over **\$18,000** to support patient services in the region. With touching speeches, a heartfelt invocation and butterflies taking flight, the event reminds us that our loved ones live on in our hearts and memories.



Annual Charity Golf Tournament

The Foundation's 26th Annual Charity Golf Tournament, held on June 7, 2024, at Oak Meadow Country Club in Rolla, raised over **\$120,000** to support the construction of a new Emergency Medical Services (EMS) base and helipad. The event brought together 44 teams of golfers and numerous volunteers, all united with one goal: to raise critical funds for the new EMS base and helipad. The new EMS base will feature eight ambulance bays, dedicated crew quarters for EMS and air response teams, and expanded operational space.

The addition of a second helipad will also enhance safety and efficiency by allowing crews to better manage aircraft movements, saving precious time when every second counts.



Heart-2-Heart Fundraiser

The Foundation's Heart-2-Heart Luncheon and Dinner in 2024 brought together generous supporters, raising over **\$64,000** to enhance cardiac care at Phelps Health. These funds will help purchase critical equipment, enabling Phelps Health to provide more effective treatments for heart and vascular conditions.

In 2024 alone, over 8,000 patients utilized the Heart and Vascular Center, and these new resources will continue to improve quality and accessibility of care for thousands more in the region.

MISSION FUND YEAR-IN-REVIEW

The Foundation's Mission Fund directly supports Phelps Health initiatives and patient needs, including facility upgrades and advanced equipment. The Mission Fund also assists with meals, medical supplies, procedures, transportation and more — ultimately enhancing the quality of care for all patients.

The Foundation committed over **\$120,000** in 2024 to support over 1,400 patients throughout our region in the following ways:



1,146

Patients received meals through the DDCI Lunchbox Program.



127

Patients received nutritional supplements.



81

Patients received assistance for medical supplies, procedures and transportation expenses.*



27

Patients received free mammograms.



22

Patients received assistance with housing and/or living expenses.



12

Individuals received "Define Your Shine" care packages.

**Medical supplies and procedures included wigs, speech aids, wheelchairs, imaging, copays for pulmonary/cardiology/speech therapy and more.*

The Phelps Health Foundation also supported **National Cancer Survivors Day**, **National Nurses Week**, the **DAISY Award** and many more initiatives that positively impact our community and health system.

FOUNDATION GRANTS

In 2024, the Foundation approved over \$80,000 in Mission Fund grant requests. Grants are provided internally to support departments with resources that enhance patient care. Each grant is carefully reviewed and awarded to ensure it addresses specific needs that contribute to our patients' overall well-being and healthcare experience.

FEATURED GRANT: PATIENT EXPERIENCE AMENITY CART

In 2024, the Foundation funded the Patient Experience Amenity Cart, projected to benefit over 7,000 patients. The amenity cart offers word searches, games, books and more to reduce stress and foster a positive, compassionate environment for our patients.



"The amenity cart is a great way for the Patient Experience team to boost patient morale and help patients take their minds off what they're going through. Our team is always looking for new ways to improve every patient's experience. We are fortunate to have the Foundation as a partner, helping our patients feel well cared for and more relaxed. The little things really do make a big impact!"

-Brenda Bradshaw, Patient Experience Coordinator



FEATURED GRANT: DIABETES EDUCATION FOOD MODELS

The Foundation provided a grant to purchase a new set of food models used in Phelps Health Diabetes Education for dietitians and diabetes educators. These models visually demonstrate proper portion sizes and help patients make informed decisions about their diet, supporting better management of diabetes and promoting healthier eating habits.



SUPPORT FROM COMMUNITY FUNDRAISERS AND CONTRIBUTIONS: ENHANCING CARE AND ADVANCING TREATMENT



Additional funding secured by the Foundation from the Cancer Gala & Co. supports the following designated initiatives at Phelps Health and the Delbert Day Cancer Institute (DDCI):



- **bk3000 Prostate Ultrasound Machine:** The bk3000 Prostate Ultrasound Machine provides more accurate prostate cancer diagnoses through MRI-guided biopsy capabilities, enhancing care for over 50 patients annually and eliminating the need for long-distance travel for essential procedures.



- **Pharmacy Cameras for Compounding:** Pharmacy cameras are essential for monitoring and controlling the compounding of medications at the DDCI, ensuring that the production of critical medications meets the highest standards of safety and quality.



- **Verathon Bladder Scanner i10:** The Verathon Bladder Scanner i10 provides a quick, noninvasive way to assess bladder volume, ensuring over 100 patients each year receive optimal radiation treatment and reducing the need for unnecessary scans.
- **Sonofi Health Tablets:** The Sonofi Health Tablets, housed in the DDCI, provide patients with entertainment, education and relaxation to reduce stress and enhance the care experience.



- **Ear, Nose and Throat (ENT) Venue Fit™ Vascular Access Ultrasound System:** The Venue Fit™ Vascular Access Ultrasound System enables our ENT department to perform more accurate and efficient thyroid biopsies, improving diagnostic precision and detecting thyroid cancer earlier.
- **Klarity Airflow Oven:** The Klarity Airflow Oven provides a consistent, controlled heating process for immobilization masks in head and neck cancer treatments, reducing contamination risk, improving infection control and benefiting around 110 patients each year.
- **Radiation Oncology Wing Boards:** New wing boards improve positioning accuracy, enhance patient comfort and ensure safe, efficient treatments for approximately 250 cancer patients annually.



The Foundation partnered with Zeta Tau Alpha (ZTA) and 7Brew to support the fight against breast cancer, raising **\$3,370**.



Hopper's Pub in Rolla hosted a trivia night, raising **\$806** for the Foundation.



Local breast cancer survivor, Sarah Snelson, donated **\$3,500** in honor of breast cancer awareness from a personal fundraiser.

Additional Impact

Throughout 2024, additional fundraisers hosted by dedicated community members raised over **\$157,000**, directly supporting patient needs within our health system. These efforts, driven by individuals and businesses alike, ensure that patients receive high-quality, accessible healthcare, regardless of circumstances. The generosity of our community continues to be a vital part of our mission, and we are deeply grateful for their ongoing support.

WE ARE PROUD TO SUPPORT THE FOLLOWING HOSPITAL RESOURCES:

- **Lung Cancer Screening:** Lung cancer screening is a preventive tool to look for signs of lung cancer in high-risk patients. In 2024, 694 screenings were performed, resulting in 19 lung cancer diagnoses.
- **MyFitRx®:** In partnership with The Centre, the MyFitRx® program is designed to improve the level of physical activity in individuals living with chronic diseases, managing medical conditions or needing additional support.
- **Phelps Health Auxiliary and Volunteer Services Scholarship:** Each year, Phelps Health Auxiliary and Volunteer Services award scholarships to help students complete a licensed practical nurse (LPN), registered nurse (RN), bachelor of science in nursing (BSN) or allied health program.
- **National Cancer Survivors Day Celebration (NCSA):** Celebrated in June every year, NCSA serves as a day of celebration, inspiration, family support and community outreach. In 2024, 129 survivors and their guests attended the celebration.
- **DDCI Patient Supplies:** Throughout the year, the DDCI provides hats, scarves, gloves and other patient needs to ensure patients are comfortable.
- **DDCI Memorial Gardens:** The Foundation, in coordination with the Auxiliary and Volunteer Services Foundation, maintains the DDCI gardens for patients, employees and our community to enjoy.
- **Fetal Demise Program Memorial Gifts:** This program supports families facing pregnancy loss, stillbirth and infant death.
- **Nurse Appreciation:** We assist with honoring, recognizing and appreciating our nurses for all they do to support patients.
- **DAISY Award:** Awarded on a monthly basis, the DAISY Award is an international program that rewards and celebrates nurses for their remarkable clinical skill and compassionate care they provide every day.
- **Miscellaneous Patient Meals:** We help support patient meals throughout the entire Phelps Health system.
- **Emergency Medical Services (EMS) Base:** The new EMS Base and a second helipad will allow for a quicker response to emergencies for Phelps Health EMS and Phelps Air crews.
- **Employee Angel Tree:** We partner with the Employee Advisory Council to raise funds that provide support to families in need during the holidays, ensuring they have the resources to celebrate together.
- **Pediatric Treasure Boxes:** In coordination with various clinics, we provide treasure boxes for pediatric patients to help create a positive and comforting experience during their time with us.



To learn more about the Phelps Health Foundation, please scan the QR code.