MEDICAL DIRECTOR OF CLINICAL INFORMATICS | FORBES BEST-IN-STATE EMPLOYER

We're seeking a **Medical Director of Clinical Informatics** who shares our CARES values: Compassion, Accountability, Respect, Excellence and Service.

Summary

The Medical Director of Clinical Informatics is essential for driving physician adoption of Epic and optimizing its use across Phelps Health. The growing complexity of healthcare systems, combined with rapidly evolving technology, requires dedicated leadership to ensure effective implementation and utilization of clinical information systems. This director will play a pivotal role in:

- **Optimizing clinical workflows:** Ensure technology solutions streamline processes and improve efficiency.
- **Improving physician engagement with information technology:** Bridge the gap between clinical practice and IT, making sure solutions meet clinical needs.
- **Reducing burnout and administrative burden while increasing EHR satisfaction:** Support physicians and advanced practitioners with personalization settings, ongoing training and continuous assistance, leading to greater EHR satisfaction and lower burnout.

Proposed Role and Responsibilities

The Medical Director of Clinical Informatics will be responsible for:

- **Epic adoption and optimization:** Evaluate Signal data to identify opportunities for efficiency improvements, reduce burnout and increase provider satisfaction.
- **Provider peer support:** Offer direct peer-to-peer support for providers.
- **Education and training:** Develop and deliver programs, such as Thrive, to educate providers on effective use of clinical information systems; obtain certifications including Epic Physician Builder, SmartUser, Epic for the Clinical Informaticist and Empowering the Clinical End User badges.
- **Technology evaluation and adoption:** Assess new technologies and recommend adoption based on clinical needs and benefits.
- **Clinical workflow optimization:** Collaborate with clinicians and IT staff to identify and resolve workflow inefficiencies.

- **Physician onboarding support:** Provide tailored onboarding for new physicians to optimize system use, enhance satisfaction and support retention.
- **Lead physician advisory council:** Revitalize and lead the Health Informatics Advisory Council (HIAC), a physician-led group that advises on implementation and use of clinical information systems.
- **IT collaboration:** Partner with IT to define, develop and implement informatics solutions aligned with strategic and clinical goals, clearly communicating expectations and timelines to peers.
- **Epic University Global Meeting (UGM):** Attend to stay current on Epic features, network with peers, learn best practices and influence future system development.

Qualifications

The ideal candidate will possess:

- A passion for leveraging technology to improve patient care
- Strong knowledge of clinical workflows and processes
- Excellent communication and interpersonal skills

Benefits of Establishing the Role

- **Improved patient care:** Optimized clinical workflows lead to better patient outcomes.
- **Increased efficiency:** Technology streamlines processes and reduces administrative burden.
- **Enhanced physician retention and wellness:** Reduced burnout, improved work/life balance and higher job satisfaction support retention.
- **Better patient experience:** Happier, less-burned-out physicians foster stronger connections with patients, enhancing overall care.

Please contact me for more information:

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